



PAPER TIGER

Fast-growing Swozie's, run by David Dworkin and wife Kelly Plank, bucks the trend toward discounters and finds success.

STRATEGIES SECTION B

ATLANTA BUSINESS CHRONICLE

▶ Health-care costs leveling off 8A



MOST INFLUENTIAL ATLANTANS

Gubernatorial hopeful Cathy Cox is one of nearly 100 business and political leaders profiled in our annual look at the city's power brokers.

SPECIAL SECTION SECTION C

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The Insider

■ Atlanta branding company **Evolv** has retained **Southeast Capital Partners Inc.** as a client and was also recently hired to handle the rebranding of developer **Pollack Partners LLC**'s corporate Web site and to assist with the launch of two apartment communities.

◀ Small biz wins big

... recognized
... 20 at its 23rd
... the Year awards
... line.

... CEO of the
... sts Roger
... Resources
... Williams CPA
... engineering &
... of Suwanee
... e Arnett of

◀ Jim Mann, left, of the Gwinnett Chamber chats with event speaker